



In the beginning...

In the beginning there were simple shopping carts. Internet businesses would carry out the daily routine of printing internet orders, manually entering order data into their CRM software, and typing in customer addresses into shipping software. Data entry was always redundant, creating a backlash of human error and inefficiency.

Tracking inventory was guesswork at best. Simple questions such as, "Which vendor was this product purchased from?" and "How many of this product is in stock?" were left unanswered. The only answers were found in the hands of expensive and complicated inventory management systems which were beyond the reach of most small internet business owners.

Internet marketing is one of the largest ongoing expenses for the majority of internet businesses. In the beginning, there was no easy way to track your ROI and conversion ratio. Successful entrepreneurs strive for converted sales, not just clicks. Without the ability to track your conversion internet marketing is no longer a strategy. It is just an expense.

How much time do you spend managing the nuts and bolts of your business every day? How much valuable time can a completely integrated solution save your internet business? Are you still conducting eBusiness as if you are "in the beginning?"



Welcome to Poseidon...

Poseidon eBusiness Suite is a product of over 4 years of development and 7 years of research. Poseidon eBusiness Suite has been created from what has been learned from hands-on experience with running, managing, and maintaining e-commerce businesses dealing with hundreds to thousands of transactions per day. Poseidon eBusiness Suite is an integrated solution that answers some of the common day to day challenges that small internet business owners face.

Poseidon eBusiness Suite has combined all of the most powerful tools for an online business into one integrated solution that anyone can use to automate every aspect of your internet venture.

At Sonicode, we believe our success is entirely invested in yours. Implementation of our market leading e-commerce solution does not require the costly purchase, installation, or hosting of any additional hardware or software. Only a web browser is required. Sonicode maintains all of the necessary technology for you, saving your business tens of thousands in IT expenses.

Manage your online store, track your inventory, correspond with your customers, process your sales, ship your orders, purchase from your vendors, and track your bottom line with the Poseidon eBusiness Suite.



Poseidon eBusiness Suite





Poseidon eBusiness Suite

Features and Benefits...

- Integrated marketing and promotional tools
- Friendlier online shopping experience for your customers
- Realtime Fedex, UPS, and US Mail shipping rates and service selection
- Your customers can check their realtime order status on your web site
- Robust reporting capabilities
- Efficient order processing
- Single click credit card processing
- Integrated UPS Online Tools
- Create UPS, Fedex, and US Mail shipping labels directly from invoices
- Simple product management
- Serialized inventory management system
- Customer RMA and vendor RMA support
- Shipping and receiving
- No more redundant data entry

Pricing Schedule			
Contract	Payments	Setup Fee	Price
None	(1) \$1500	FREE	\$1500
3 Month	(3) \$500	FREE	\$1500
1 Year	(12) \$125	\$500	\$1500

A fully integrated solution...

The Poseidon eBusiness Suite is a fully integrated solution that covers inventory control, sales, order entry, marketing, purchasing, e-commerce, point of sale, shipping and receiving. The strength of the product lies in it's non-modular design that enables you to enhance your business productivity significantly without ever having to purchase and integrate separate 3rd party software applications. With the Poseidon eBusiness Suite, you get a powerful yet affordable 'all-in-one' small business management software solution right-out-of-the box. Now you can deploy these fortune 500 tools without sending a fortune!

